

## A SIMPLE HEARING TEST MAY BE ALL YOU NEED

A hearing consultation is important, especially if:

- You find it difficult to understand others
- You or your loved ones suspect you have a hearing loss
- You have trouble hearing the television, the telephone or other everyday sounds
- You sometimes find yourself asking people to speak up or repeat themselves
- You sometimes feel people are mumbling or not speaking clearly
- You experience difficulty understanding soft or whispered speech
- You experience ringing or noises in your ears
- It has been over 12 months since you've had a hearing test



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**Toll Free 1-877-423-2116**

- AADL, DVA, WCB Coverage & Third Party Billing
- Wheelchair Accessible
- Parking Validated



Better hearing involves much more than just buying a hearing aid. Let our team of hearing professionals provide you with the right combination of technology, care and service.

# Helping you hear **better**



# Better Hearing Centre

## Serving the Hard of Hearing for Over 47 Years.

We have combined our experience and superior levels of service with the newest, most innovative techniques and digital technology available today.

- Aural Rehabilitation for the Hard of Hearing
- Hearing Screening and Complete Hearing Tests
- Hearing Aids Evaluations and Counseling
- Repairs to All Makes of Hearing Aids
- Musician, Industrial & Swim Plugs All Professionally Custom Made
- Assistive Listening Devices

## Causes of Hearing Impairment

It is important to remember that hearing loss is a physical health problem, not a mental health problem. Hearing loss is gradual and painless, and, in many cases, develops so slowly it is barely noticeable. Although the natural aging process is the most common, your hearing can be impaired by:

- middle ear infection
- illness or birth defects
- traumatic injury
- toxic medications
- heredity
- tumors
- earwax accumulation
- exposure to loud or constant noise

## Digital Technology

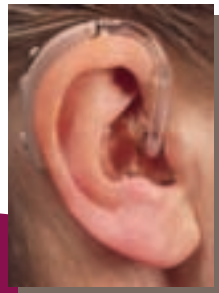
Hearing aids also come in a variety of technology, the most advanced and increasingly popular is digital.

Unlike analog technology, today's digital instruments can better separate unwanted background noise from speech, prevent overamplification of softer, environmental noises and automatically eliminate feedback when using the telephone.

## Basic Styles of Hearing Instruments

There are different types of hearing aids available for different types of hearing loss. The most common are: Behind-the-Ear (BTE) In-the-Ear (ITE), In-the-Canal (ITC) and Completely-in-the-Canal (CIC) hearing instruments. All are custom designed to fit within your ear.

BEHIND-THE-EAR



IN-THE-EAR



IN-THE-CANAL



COMPLETELY-IN-THE-CANAL

